



Brand Guidelines

This guide outlines the visual and communicative elements that define your brand. From logo placement, color palettes, typography, and imagery guidelines, every detail is meticulously curated to ensure your brand is presented consistently and professionally across all platforms and mediums.

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About

Consider this style guide your brand's compass.

Before crafting any graphic or marketing material, refer to the guidelines set in these pages. This ensures not only visual cohesion but also reinforces the brand promise and ethos you've committed to delivering to your audience.

Whether you're a designer, marketer, or anyone representing the brand, let this guide be your compass, ensuring that each representation of your brand aligns with its core values and aesthetics.

Remember, consistency is key. By adhering to the standards outlined in this guide, you ensure that your brand remains memorable, trustworthy, and impactful.





Collecurate
Collect. Curate. Commemorate





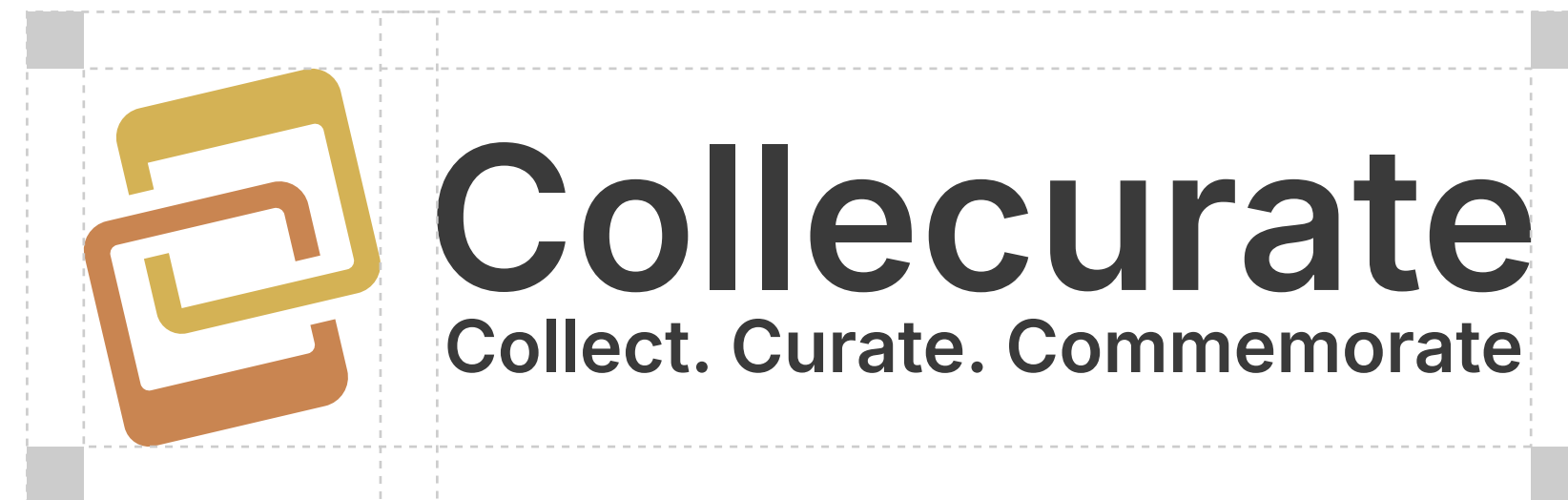
Horizontal Form



Icon









 DO NOT recreate, retype or redraw the logo

 DO NOT stretch or alter the logo in any way

 DO NOT change the relative size of the logo element



 DO NOT place the logo on high contrast background

 DO NOT use graphic effect on the logo

 DO NOT place white logo on pale background





Aa

Inter

Semi Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789



Primary



#C98551



#D4B255



#3A3A3A

Secondary



#A56634



#824817







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